

## AI Days Conference Sponsorship Packages

Rates for enterprise AI conference | Social good AI conference or non conference dates 50% less

SPONSORSHIP BENEFITS	Title 50000	Show 25000	Track 15000	Program 7500	Lunch 5000	Break 3000	Case Study 3000
Brand as part of show title	x						
titling recognition across all collateral	x						
Event wide brand recognition	x	x					
Dedicated show site webpage	x	x					
Pubility in pre and post marketing campaigns	x	x					
Email and social media to extended Ai community	x	x	x				
Logo positioned at lead pages of main event	x	x	x				
White paper promotion	x	x	x				x
brand recognition across a track /program	x	x	x	x			
Pubility in track/program marketing	x	x	x	x			
Log o at track level pages	x	x	x	x			
Career fair table	x	x	x	EITHER	EITHER		
Exhibitor / demo table	x	x	x	OR	OR		
Lunch or break brand recognition	x	x			x	x	
Logo placement at lunch or break venue	x	x			x	x	
Web space on lunch or break entry	x	x			x	x	
Logo placement on website	x	x	x	x	x	x	x
Guest Passes to Event	15	10	6	4	3	2	2

OTHER ALACARTE OPTIONS	Career Table 1000	Exhibit Table 1000	Exhibit Booth 3000	Guest Lanyard 5000	Networking Reception 7500	Marketing Partner VARIES	Preview Events VARIES
Branding	Career event + reource pages	Exhibitors web page	Exhibitor + sponsor pages listing	Same as lunch above	Same as lunch above	Partner recognition	At preview and it's promotion
Guest Passes	0	0	1	3	4	0	0

**AI Days** : Midwest's largest Applied AI event series

CONFERENCES | AI + HUMANS December 11, 2019 | Enterprise Applied AI May 11-12, 2020