

## Prospective AI DAYS enterprise speakers

### IMPORTANT NOTICE

This is an Enterprise Applied AI conference event so the primary focus of talks we wish to feature is specific case studies of applied AI in the Enterprise.

#### TYPE OF SPEAKERS

The AI market is moving on to the next stage of adoption and so is our event series. AI is increasingly moving out of the data science team's pipeline and into numerous operational facets of an enterprise. Accordingly we seek to feature perspectives from other business operating units leaders; in addition to the perspective of the AI and analytics team's.

Please note the type of speakers we are giving preference to are noted on our informational track overview. You may have received it previously as part of our dialogue. [Link to full document.](#) If you were not personally part of an AI implementation and or have a case study to share there still may be ways for you participate in the conference (ie. Panels or Sponsorship)

One exception to this is if you are regionally or nationally recognized speaker the AI field with a compelling presentation to give. In this case please apply for a keynote presentation.

### AI Days 2019 Conference series events in Chicago AI + Healthcare | January 22 | March 11-12

#### **SPEAKER PROPOSAL – Healthcare Enterprise Applied AI**

##### **Preferred Speaker Profile & Case Study Focus:**

A) 1<sup>st</sup> party presentation of applied Healthcare AI case study by enterprise executive team or individual.

##### **Other Speaker and Preferred Speaker Profiles Considered:**

- B) Known industry thought leader, novel AI innovator or select executives from leading AI companies.
- C) AI entrepreneur with applied AI case study based on actual enterprise client, client involvement ideal.
- D) Service provider or other third party, experienced across multiple applied AI implementations, presenting an applied AI case study.

#### TYPE CASE STUDY OF PRESENTATIONS

The excerpt below is the second part of the [speaker intake form](#). These high level topics are a linkage to the business side of the equation. We would like you to relate one specific AI application you have worked on to the broader business context in your presentation.

### **AI Days – Chicago**

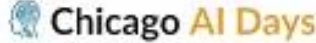
The largest enterprise applied AI event series in the Midwest USA

**INDUSTRY TRACKS** : Finance | Health | Customer Experience |  
Other Enterprise tracks and programs to be announced

**OTHER TRACKS** : Career | Startup | Social Good

**IN ADDITION** : AI executive education | Startup boot camp | Expo

## IMPORTANT NOTICE

PROGRAM SPEAKERS REGISTRATION

---

### Case study construct

We are seeking to feature case studies of specific AI Applications. As such speakers who can share details of such a case study will be given preference. The expectation is that you would be able to talk about a portion of the below topics in depth. Please fill in a brief overview of what you can cover in each section as appropriate.

External Considerations, company performance, competition, etc.

Internal Champions : roles, departments, arguments, etc.

Needs Analysis: pain points, digital and data infrastructure, problem definition, organizational change

Leadership positioning, employee sentiment, etc.

Implementation,; outsource vs internal, critical paths

Project planning lessons and unexpected issues

Results : ROI, new value propositions, versus expectation

Next steps : what step is this in the evolution to AI ; what follows?

It is understood that presentations will dig into AI application elements related to items like data acquisition, governance and modeling,. AI stack, pipeline and platform development, IT infrastructure integration, data science team assembly, AI proof of concepts, pilot studies and productization.

If your personal hands-on involvement is limited to only small portion of the AI journey in your organization we encourage involving multiple speakers from different business functions, both internal staff and outside providers. Strong preference given to type A & B presentations below.

- A) Enterprise user (1<sup>st</sup> party with hands-on involvement)
- B) Enterprise user / Solution provider (Joint 1<sup>st</sup> party/3rd party with hands on involvement)
- C) Enterprise 3<sup>rd</sup> party (representative of company / little or no hands on in implementation)

### **AI Days – Chicago**

The largest enterprise applied AI event series in the Midwest USA

**INDUSTRY TRACKS** : Finance | Health | Customer Experience | Other Enterprise tracks and programs to be announced

**OTHER TRACKS** : Career | Startup | Social Good

**IN ADDITION** : AI executive education | Startup boot camp | Expo